

Top 31 *Lean CMO Marketing Hacks*™ Small Budget...*Big* Results



HC Development
Technology. Marketing. Innovation.



Video Production

Paradox Studios
Explaindio
HypnoVid
Wooshii



Graphic Design

CrowdSpring
99designs
DesignCrowd
GotPrint
QR Code vCard Generator
fiverr



Virtual Cloud Space

Google Drive
OneDrive
Dropbox
iCloud



Marketing

LinkedIn Sales Navigator
Scoop.it
Dlvr.it
Feedly
HubSpot CRM (free)
OptimizePress
GetResponse



Books

Guerrilla Marketing Jay Conrad Levinson
The Lean Start-up Eric Ries
Getting in the Game Matt Crowley
Start with Why Simon Sinek



Other Resources

Zoom - Web Conferencing
vCita - Scheduling App
UpWork - Outsourcing
Boomerang - Inbox organizer
MyOpportunity - Business X-change



Trademark Attorney

Intuit Law
\$150 to research and file trademark
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