Sales Campaign Outreach Stages:

1. **SMS/Text**

   a.

2. **Ring Bypass Voicemail Message**

   a. Rings once but prospect cannot answer

   b. Drops pre-recorded VM in phone voicemail inbox

3. **VIDEO Email**

   a. 1-to-Many Video in SalesSpark AI

3. **Telemarketer Using AI Sales Agent to Assist in Cold Call**

   a. Telemarketer using Predictive Dialing AI to connect to live person

   b. Increase live call success form 5 per day to 40 per day

   c. AI Sales Agent Assisting in call

5. **AI Sales Agent Outbound Cold Calling**

   a. 100 simultaneous calls per minute

   b. If 20 people answer, AI Agent can talk simultaneously to all of them

   c. Analyze voice patterns to gauge interest: Adjust style and approach based on interest level

   d. Mirror and adapt to prospect tone and speaking style to match the person being called

   e. Personalize company and news information

   f. Handling objections in real time using proven techniques and entire company knowledgebase

Showing AI Sales Agent Uses by SalesSpark AI:

1. **AI Agent - Outbound Calling**

   a. AI Agent will make live calls to prospects via cold calling

2. **AI Agent - Inbound Meeting Scheduling**

   a. E-mail automation sent to large contact lists to have them visit your landing page to speak with your AI (we build the lading page and AI for you)

3. **Human Telemarketer + AI Agent**

   a. Your dedicated human telemarketer assigned by HCD will make phone calls to prospects and have your AI Agent attend the call with your prospects to help answer questions and guide the call to set a meeting

4. **Your Sales Closing Team + AI Agent**

   a. Your sales closing team can have a Closing.AI.Agent join your sales closing calls to help answer complex questions with the AI.using.top.sales. techniques.to.help.close.the.sale

SalesSpark AI™