



National Shelter Products – Simplified Service Explanation

What Does National Shelter Products Do?

National Shelter Products helps builders keep homes and buildings safe from wind, rain, and outside air. They make and sell special materials-like house wraps and strong boards-that protect buildings and help them last longer. Their products are used in houses, big buildings, mobile homes, and even RVs¹².

How Their Service Works (Step-by-Step):

1. You Tell Them What You're Building

- Example: "I'm building 10 new homes and need to keep them dry and strong."

2. They Help You Pick the Right Products

- Their team listens to what you need and suggests the best wraps, boards, and tapes for your project.

3. They Deliver the Materials

- They send all the building wraps, boards, and tapes straight to your job site.

4. You Install the Products

- Your construction team uses the materials to wrap and protect the building.

5. You Get Support

- If you have questions or need help, their experts are there to guide you.

What Do You Need to Provide? (Input)

- Tell them what you're building (house, apartment, mobile home, RV, etc.)
- Share any special needs (like extra weather protection or building codes)

What Do You Get? (Output)

- The right protective materials delivered to your site
- Help picking the best products for your job
- Support from building experts, so your project goes smoothly

**Example:**

“If you’re a builder working on a new apartment building, just tell National Shelter Products about your project. They’ll recommend the right weather barriers and boards, deliver them to you, and answer any questions your team has.”

Sales Pitch (Simple, Engaging)

Building a house or a big building? National Shelter Products makes it easy to keep your project safe from wind and rain. Just tell us what you’re building, and we’ll help you pick the best wraps and boards. We deliver everything you need, right to your site, and our experts are always ready to help. Build stronger, build smarter-with National Shelter Products¹².

Alex Hormozi Value-Add Style Pitch

Why waste time guessing which building materials to use? With National Shelter Products, you get expert advice, top-quality wraps and boards, and fast delivery all in one place. We help you avoid costly mistakes and keep your projects on track-so you can finish faster, save money, and build with confidence. Let’s make your next build your best one ever.

Donald Miller One-Liner (StoryBrand Framework)

Most builders struggle to find the right materials to protect their projects from weather and damage. We created National Shelter Products to deliver expert advice and high-performance building wraps and boards-so you can build stronger, safer homes and buildings, every time¹².

In short:

Tell us what you’re building.
We pick the best protection.
You build with confidence.