



## **Chapman University – Simplified Service Explanation**

### **What Does Chapman University's Argyros College of Business & Economics Do?**

Chapman University's Argyros College is a school where you learn how to be great at business. They help you get the skills, knowledge, and connections you need for a good job in business, accounting, or real estate. You learn from real experts and get hands-on experience, so you're ready for the real world when you graduate<sup>1</sup>.

### **How It Works – Step by Step**

**1. Pick Your Path**

You choose what you want to study: business, accounting, or real estate.

**2. Learn from Experts**

Professors who have worked in big companies and know their stuff teach you.

**3. Get Real Experience**

You use real business tools (like Bloomberg terminals) and work on real projects.

**4. Meet Industry Leaders**

You go to events where you hear from top business people (like leaders from Airbnb and Forbes).

**5. Grow Your Network**

You connect with companies for internships and jobs (like Google, NBCUniversal, and more).

**6. Graduate Ready**

When you finish, you have the skills, experience, and contacts to start your career strong.

### **Example – What You Put In and What You Get Out**

- **Input:**

You sign up, pick your major (like accounting), and go to classes. You join clubs, attend events, and try an internship.

- **Output:**

You learn how business works, meet people who can help you, and get real experience.



When you graduate, you're ready for a good job at a top company or to start your own business<sup>1</sup>.

### **Sales Pitch (Plain Language)**

Want to work at places like Google or start your own company? Chapman's Argyros College gives you real-world business skills, connects you with top companies, and helps you learn from the best. You get more than just classes—you get a head start on your career.

### **Alex Hormozi Value-Add Style Pitch**

Why just take business classes when you can get hands-on training, meet real industry leaders, and use the same tools as Wall Street? At Chapman's Argyros College, you don't just learn—you do. We give you everything you need to stand out, get hired fast, and build your dream career. Plus, you'll be part of a network that opens doors for life.

### **Donald Miller One-Liner**

Most students want a business degree but worry they won't be ready for real jobs. We built Chapman's Argyros College to give you real-world experience, expert mentors, and top company connections—so you can launch your career with confidence<sup>1</sup>.

### **In Short:**

Chapman's Argyros College is where you learn business by doing, meet people who matter, and get ready for a great job. You bring your ambition—they help you turn it into success