



## **Cortavo – Simplified Service Explanation**

### **What Does Cortavo Do?**

Cortavo helps small and midsize businesses handle all their technology—computers, networks, cybersecurity, and tech support. They do this for a simple monthly fee, so you never worry about surprise IT bills or big upfront costs.

### **How It Works (Step-by-Step)**

**1. Plan:**

Cortavo's experts review your current tech, your business needs, and what you want to achieve with your IT.

**2. Implement:**

Their team brings in the equipment, sets everything up, and makes sure it all works smoothly.

**3. Support:**

Anytime you need help, their U.S.-based tech team is available 24/7. They answer most questions in just one call and can come onsite if needed.

**4. Keep You Updated:**

Cortavo replaces your company's computers regularly (so you aren't stuck with old, slow equipment), keeps software current, and manages cybersecurity so you're protected from hackers.

### **What You Provide (Input)**

- Details about your current computers, networks, and IT setup.
- What your team needs (for example: laptops for remote work, cybersecurity, reliable internet).
- Your business goals (like growing, keeping data safe, or having support that never sleeps).

### **What You Get (Output)**

- Brand-new computers and equipment for your whole team.



- A flat monthly bill, with no hidden charges or surprise expenses.
- Fast, friendly tech support, day or night.
- Cybersecurity tools and experts working to keep your business safe.
- Peace of mind—Cortavo takes care of your tech so you can focus on your work.

### **Example**

If you run a real estate firm and your team works both in the office and from home:

- Tell Cortavo what devices everyone uses and any tech problems you've had.
- Cortavo brings in new laptops, sets up your network, keeps everyone's data safe, and gives you a single number to call when things break—no matter where your team is.

### **Sales Pitch (Plain Language)**

Tired of computer problems? Cortavo gives you and your team all the computers, tech support, and cybersecurity you need for one flat monthly price. No big bills, no surprises, just experts on call 24/7 so your business never stops.

### **Sales Pitch – Alex Hormozi “Adding Value” Method**

Why wrestle with IT headaches and surprise costs when you could have a tech team that handles it all—even the computers—for less than hiring your own IT person?

With Cortavo, you get the latest equipment, pro-level cybersecurity, and instant support—all bundled in one simple, predictable monthly price. We'll even show you a free IT budget checklist to save money this year.

Ready to make IT simple?

### **Donald Miller One-Liner (StoryBrand Framework)**

Most small and midsize businesses struggle with tech headaches and unpredictable IT costs.

We created a flat-fee, full-service IT plan that takes care of your computers, security, and support, so you stay focused on your business—not on tech problems.