



# Dan Martell – What We Do (Super Simple)

## Who We Help

- People who want to build or grow their own business (especially software founders and young leaders).
- Anyone who feels stuck, wants to make more money, or dreams of having a business that runs without them.

## What We Offer

- **Coaching & Mentorship:** Get advice from someone who's built and sold companies and helped lots of other business owners win.
- **Business Playbooks:** Step-by-step plans to help you grow your company faster and smarter.
- **AI Partnership:** Special help for founders of AI-driven software companies to launch or scale up quickly.
- **Kings Club:** Free events and a community for young people (ages 15-22) who want to become leaders and start businesses.
- **Newsletter:** Quick tips and strategies sent to your email to help you avoid mistakes and grow faster.
- **Speaking:** Dan can speak at your event to inspire and teach your team or audience.

## How It Works (Step-by-Step)

1. **You reach out** – Tell us about your business or your dream.
2. **We listen** – We learn what you want and what's holding you back.
3. **You get a plan** – We give you proven steps and shortcuts to help you grow.
4. **You take action** – You follow the plan with our help and support.
5. **You win** – Watch your business grow, get your time back, and enjoy more freedom.



## Example

- **Input:** You're a founder of a small software company, but you're working all the time and not growing fast.
- **What you give us:** Your business goals, current challenges, and what you want your life to look like.
- **Output:** You get a step-by-step plan, coaching calls, and tools to help you grow your business, make more money, and work less. Soon, your company runs smoother, you have more free time, and you feel in control<sup>[1][2][3]</sup>.

## Sales Pitch (Plain Language)

Want to grow your business without burning out? Dan Martell and his team give you the tools, coaching, and support you need to build a business that works for you—not the other way around. Get clear steps, real advice, and a community that cheers you on. Stop guessing and start winning!

## Sales Pitch (Alex Hormozi Value Method)

We help business owners and founders make more money, save time, and avoid costly mistakes. With Dan's proven systems and coaching, you get the fastest path to building a business that runs without you. You bring your goals—we bring the blueprint and support to get you there.

## Donald Miller One-Liner

Most ambitious founders and young leaders struggle to grow their business without burning out. We created Dan Martell's coaching and playbooks to give you clear steps and real support, so you can scale up, reclaim your freedom, and enjoy your success<sup>[1][2][3]</sup>.

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1. <https://ca.linkedin.com/in/dmartell>

2. <https://www.favikon.com/blog/who-is-dan-martell>



3. [https://www.youtube.com/watch?v=\\_OcuNuZi9CM](https://www.youtube.com/watch?v=_OcuNuZi9CM)