



InfoConsulting – What They Do (For Everyone)

InfoConsulting is like a team of tech-savvy friends who help your business run smoother. They use smart computer systems to organize your work, track your stuff, and make tough jobs easy so you get more done with less stress.

What Services Do They Offer?

- **Business Technology Advice:** They listen to what you need and give you ideas on the best ways to use technology.
- **Process Fixers:** They look at how you work and show you ways to do things faster or better.
- **Set Up Big Systems (ERP):** They install and help you use IFS Cloud—a software that keeps your business organized (manages money, employees, supplies, sales, and more).
- **Custom Reports & Data:** They give you tools to see how your business is doing, so you can make smarter choices.
- **Ongoing Support:** After set-up, they stick with you, helping whenever you have questions or run into problems.

Who They Help

If you own or run a business—big or small, in manufacturing, construction, energy, utilities, services, or public offices—they can help. Their solutions work for many kinds of organizations^{[1][2][3]}.

How It Works – Step by Step

1. **You Share Your Goals**
 - Tell InfoConsulting about your business—what you do, what problems you face, and what you want to get better at.
2. **They Study & Advise**
 - Their experts check your current set-up, spot roadblocks, and come up with a plan using modern tech.
3. **They Build for You**



- They set up helpful systems (like IFS Cloud ERP) and new tech to make your work-life easier.

4. **You Learn & Launch**

- They show your team how to use everything and help you go live, so no one feels lost.

5. **Long-Term Help**

- You get continued support, tweaks, and training, so your systems always fit your evolving needs^{[1][4][2]}.

Example: What Will You Need to Provide (Input)?

- A simple list or explanation of the way your business works now (example: “We track parts in five places and our orders get lost”).
- Your wish list: what you want to do better (example: “We want a fast, clear view of who needs what and when”).
- Access to the people and info for current systems (so they know what to fix).

What Do You Get Back (Output)?

- One easy system that keeps all your work, data, and tracking in one place.
- Reports that show what’s happening now and what needs attention.
- Less confusion, fewer delays, happier customers, and a team that knows what to do next.

Sales Pitch (Plain Language)

Running a business is hard when everything is scattered and slow. InfoConsulting brings all your work together with smart technology. They help you get organized, spot problems, and save time—so your team can focus on growing, not struggling.

Added Value Pitch (Using Alex Hormozi’s Playbook)

Don’t settle for clunky tech that holds your team back. With InfoConsulting, you get more than a new system—you get a partner who designs solutions that make your business run like clockwork. They don’t just plug in software; they fix real problems, guide you every step, and stick around so you never feel stuck. Imagine working faster, with fewer mistakes and less stress—for one simple cost.



Donald Miller “One-Liner” (StoryBrand Style)

Most manufacturing, construction, and mining companies get slowed down by messy systems and confusing tech. InfoConsulting created IFS, to give you simple tools, AI and expert help that fix those headaches, so you can work smarter and grow faster.

Quick Recap

- **What to do:** Tell InfoConsulting your business goals and problems.
- **What you get:** Easy-to-use systems, expert advice, and real results.
- **Why it matters:** Less hassle, more time, better results—so you can focus on what matters most.

You bring the challenges—they’ll bring the solutions.