



National Waste Associates – Simplified Service Explanation

What Does National Waste Associates Do?

National Waste Associates (NWA) helps big companies with lots of locations handle all their trash and recycling. They make sure you're not paying too much, your waste is picked up on time, and you're following all the rules. NWA acts like an extra team member who takes care of your waste so you don't have to worry about it¹.

How It Works (Step-by-Step)

1. You Tell Us About Your Business

- Share how many locations you have, what kind of waste you make, and what you want to improve.

2. We Review Your Waste Plan

- NWA checks your current trash and recycling setup. They look for mistakes, hidden fees, or ways you might be losing money.

3. We Find the Best Waste Companies for You

- Using their huge list of trusted trash haulers, NWA matches you with the best ones for your needs.

4. We Watch Your Bills and Service

- Every bill gets checked by several people to catch errors or extra charges before you pay.

5. You Get Clear Reports

- NWA gives you easy-to-read reports every month, so you always know what's happening.

6. We Keep You Compliant

- NWA makes sure you're following all the latest waste rules and laws.

7. Regular Check-Ins

- They meet with you every few months to make sure everything is running smoothly and to look for new ways to save.



Example

- **Input:**
You're a grocery chain with 100 stores. You send NWA your locations, your current trash bills, and what you want to fix (like lowering costs or recycling more).
- **Output:**
NWA finds billing errors, negotiates better deals with haulers, and sets up a plan to double your recycling rate. You get monthly reports showing how much you're saving and how much waste you're keeping out of landfills¹.

What You Need to Provide

- List of your business locations
- Copies of your current waste and recycling bills
- Your main goals (save money, recycle more, follow rules, etc.)

What You Get

- Lower waste bills (up to 20% savings)
- Fewer billing errors and surprise fees
- More recycling and less landfill waste
- Someone always watching out for your business¹

Sales Pitch (Plain Language)

Tired of paying too much for trash pickup? National Waste Associates takes care of all your waste and recycling, finds hidden fees, and gets you better deals—so you spend less and stress less. We handle the hard stuff, so you can focus on your business.

Alex Hormozi Value-Added Sales Pitch

Why waste money on confusing trash bills and hidden fees? With National Waste Associates, you get a whole team of experts checking your bills, finding savings, and making sure you're always getting the best deal. We even give you easy reports and handle all the rules, so you never have to worry about waste again. Want to see how much you could save? Let's talk Tuesday at 10am—does that work?²



Donald Miller One-Liner (StoryBrand Framework)

Most multi-location businesses struggle with confusing waste bills and overpaying for trash services. We created National Waste Associates to manage your waste, catch hidden fees, and save you money—so you can focus on running your business, not your garbage