



UCLA Anderson Executive MBA – Simplified Service Explanation

What Is UCLA Anderson Executive MBA?

UCLA Anderson’s Executive MBA (EMBA) is a program for experienced professionals who want to become stronger leaders. It helps you learn new business skills, meet other smart leaders, and grow your career—all while you keep working your regular job^{[123](#)}.

How Does It Work? (Step-by-Step)

1. **Apply to the Program**

- You send in your application, resume, and recommendations.

2. **Join a Diverse Group**

- You learn with classmates from many industries—like tech, healthcare, finance, and more.

3. **Attend Classes (Flexible Schedule)**

- Classes are on weekends or once a month, so you don’t have to quit your job.

4. **Learn from Top Professors**

- You get real-world lessons from business experts and leaders.

5. **Work in Teams**

- You join a “mini board” team with classmates to solve real business problems together.

6. **Get Personal Coaching**

- You meet with an executive coach to help you grow as a leader.

7. **Travel and Learn Globally**

- You go on a one-week international trip to learn about business in another country.

8. **Choose What Interests You**

- Pick electives and special projects that match your career goals.



9. Graduate with New Skills and Connections

- You finish with an MBA degree, new friends, and a strong network.

What Do You Need to Provide? (Input)

- Your work experience (usually 8+ years)
- Your resume and recommendations
- Your time for classes, teamwork, and projects

What Do You Get? (Output)

- An MBA degree from UCLA Anderson
- New business and leadership skills
- A network of top professionals
- Real-world experience solving business challenges
- Confidence to lead teams and make big decisions [123](#)

Example

If you're a manager at a tech company who wants to move up, you join the EMBA. You keep your job, learn new skills on weekends, work with classmates from other fields, and get advice from a coach. After two years, you graduate with an MBA, ready for bigger roles and new opportunities.

Sales Pitch (Plain Language)

Want to become a better leader without leaving your job? UCLA Anderson's Executive MBA lets you learn from top professors, work with smart classmates, and build real business skills—all on a schedule that fits your life. You'll finish with an MBA, a bigger network, and the confidence to take on any challenge.

Alex Hormozi Value-Added Pitch

Why settle for just learning from books when you can join a team of leaders, get one-on-one coaching, and solve real business problems—while still working full-time? UCLA Anderson's EMBA gives you more than a degree: you get hands-on experience, a powerful network, and the tools to lead any team. It's everything you need to level up your career, all in one place.



Donald Miller One-Liner (StoryBrand)

Most experienced professionals want to move up but struggle to find time for growth. We created the UCLA Anderson Executive MBA so you can learn from experts, build real leadership skills, and grow your network—without putting your career on hold—so you can lead with confidence and reach your goals