



## Money Mailer – Simplified Service Explanation

### What is Money Mailer?

Money Mailer helps businesses reach more local customers by sending out special deals and coupons. These offers go out in big envelopes through the mail, online, and on a mobile app. Money Mailer handles everything for you—from planning to sending out your ads—so your business can grow without extra work.

### How Does It Work? (Step by Step)

1. You share your business goals: Tell Money Mailer what kind of customers you want and any deals you'd like to offer.
2. Pick your deal: Choose what kind of coupon, special, or promotion you want to send to nearby homes.
3. Money Mailer designs and delivers: Their team designs your ad and puts it in a big envelope with other offers. They send it to people in your local area—especially those with higher incomes, so you reach folks who love to shop.
4. Your offer goes everywhere: Your coupon appears in mailboxes, online, and on the Money Mailer app, so people can see it wherever they are.
5. Customers come in: People get your offer, come to your business, and use the coupon. Money Mailer can track how well your ad worked and help you plan your next campaign.

### Example Input & Output

- What you provide: Your business information, logo, and the special deal you want to offer (like “Buy One, Get One Free pizza”).
- What you get: A custom ad mailed and shared online to thousands of nearby homes, plus new customers walking in with your coupon.

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### Sales Pitch (Plain Language)

Want more people to visit your business? Money Mailer sends your best deals to local families, both in the mail and on their phones. You pick the offer, they handle the rest. New customers, more sales, no stress.



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### Sales Pitch (Alex Hormozi Value Method)

- Stop wasting money hoping random ads work. With Money Mailer, your deal lands in the hands of people nearby who actually want what you sell—online and in their mailbox. You only need to share your offer; they'll deliver customers who are ready to buy. It's simple, proven, and you see results fast.

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### Donald Miller One-Liner

Most local business owners struggle to get new customers because their ads get ignored. We created Money Mailer—a way to send your best deals right to local wallets—so you get more customers, more sales, and your business grows with less hassle.