



Aptive Environmental - Simplified Service Explanation

What Does Aptive Do?

Aptive keeps your home safe from bugs and pests all year. They send experts to check every spot—from your kitchen and basement to your garage and backyard—and treat for ants, spiders, roaches, rodents, wasps, and more so they don't bother you again.^[1]

How It Works (Step-by-Step)

1. **You share your address** (ZIP code) and what pest problems you have.
2. **Aptive sets up your plan.** Choose the help you need: one-time, seasonal, or year-round.
3. **Experts visit your home.** They inspect and treat key areas like bedrooms, foundation, yard, garage, even tough spots like eaves and basement.
4. **Regular visits.** Different pests show up through the year, so Aptive comes by multiple times to keep bugs away.
5. **If pests return,** call Aptive and they'll re-treat your home without extra cost.^[1]

What You Need to Provide

- Your ZIP code and any pest problems you notice.
- Choose a time for the experts to visit.

What You Get Back

- A pest-free home (inside and out).
- Help with ants, spiders, roaches, rodents, wasps, and garden bugs.
- Ongoing protection with easy follow-up if you see pests again.



Example

If you're a homeowner with ants in your kitchen and spiders in the basement, just tell Aptive your ZIP code and what bugs you see. They'll set up a plan, visit your home, and make sure the pests are gone for good—with repeat visits if needed.^[1]

Short, Punchy Sales Pitch

Don't let bugs mess up your home. Aptive shows up when you need help, gets rid of pests, and comes back to make sure they stay gone. Just give them your ZIP code and what's bugging you—they'll handle the rest.

Alex Hormozi Value-Packed Sales Pitch

Why wrestle with bugs every season? Aptive brings a whole pest control team to your door to keep pests out all year. Get peace of mind and spend less time worrying. Need results fast? Aptive experts get it done and come back for free if bugs return. Let's set up your first visit Tuesday at 10am—does that work?

Donald Miller One-Liner (StoryBrand Framework)

Most homeowners worry about pests invading their homes. We created Aptive's expert pest control service that wipes out bugs and keeps them out, so you can relax and enjoy your home, worry-free.