



# Earthling Security – Simplified Service Explanation

## What Earthling Security LLC Does (Simple Steps)

- First, a business tells Earthling Security what kind of systems and rules they need to follow (like FedRAMP, HIPAA, or PCI).
- Earthling Security checks how things are set up, finds risks, and then builds a plan to keep data and systems safe.
- Their team sets up secure cloud environments and handles necessary upgrades or moves.
- They watch over systems 24/7, fix problems, and make sure everything stays in line with changing regulations.
- Earthling’s automation tools help keep costs low and security strong with less manual work.

## Example:

If you’re a healthcare company:

- **What you provide:** Details about your data, the software you use, and which rules you must follow.
- **What you get back:** A secure cloud system that keeps patient info safe and meets all the rules, with experts watching over it every day.

## Simplified Sales Pitch

Earthling Security protects your business in the cloud and handles all the complicated rules so you don’t have to worry about cyber threats or government compliance. Give them your requirements, and they do the rest—securely, efficiently, and always up-to-date.

## Alex Hormozi Value Pitch Variation

Instead of paying for a huge IT team or risking costly mistakes, Earthling Security gives you top-notch security, full compliance, and peace of mind—all in one simple service. You get more protection, less stress, and real savings with experts who do everything for you.



## **Donald Miller One-Liner**

Most organizations struggle with confusing security rules and keeping digital systems safe. We created an automated managed security service that handles compliance and cyber risks for you, so you can focus on running your business with confidence.

## **Key Points for Clients**

- Never worry about keeping up with tricky security rules.
- Your business stays protected all day, every day, by certified experts.
- You give the basics; Earthling Security handles all the details from setup to compliance checks.

This service is designed for government agencies, healthcare groups, and any business that needs top-level security and rule-following without the headaches.