



# The Kreller Group - Simplified Service Explanation

Kreller helps companies avoid ugly surprises when they work with other people and businesses. They dig deep to find hidden risks, fraud, and bad actors so leaders can make safe, smart decisions.

## What Kreller does

Kreller is a global investigation and risk-checking company. They use open-source research, human experts, and people on the ground in over 230 countries to gather real, verified information. Their main services include due diligence, complex investigations, credit reporting, compliance support, and brand protection on online marketplaces.

## Who Kreller helps

Their clients are governments, large companies, banks, law firms, and compliance teams that need to check partners, suppliers, and third parties before or during business deals. These groups care about avoiding sanctions breaches, bribery, fraud, and reputational damage when they operate worldwide.

## How the services work

1. The client shares the situation, countries involved, and who needs to be checked (company, person, or network).
2. Kreller builds a risk-based plan, combining database checks, open-source research, and human intelligence.
3. In-country investigators verify records, talk to local sources, and confirm facts directly at the source.
4. Analysts connect the dots, map relationships, and flag red flags like sanctions, corruption, or financial weakness.
5. The client receives a clear report with risks, evidence, and practical recommendations for next steps.

## Key service buckets

- Due diligence on third parties, M&A targets, joint ventures, and high-risk partners.<sup>[2][1]</sup>



- Corporate and financial investigations, including fraud, whistleblower cases, asset tracing, and litigation support.
- Compliance and training: sanctions, KYC, trade compliance, and threat mitigation for corporate and government teams.
- Credit and collections: global credit reports, supplier assessments, and international debt recovery.
- Brand protection: marketplace monitoring, unauthorized reseller removal, MAP enforcement, and buy-box recovery.

### **Simple input vs. output example**

Input a client might give:

- Names and basic details of a potential distributor in Brazil they want to sign.
- What is at stake (size of deal, type of products, timeline).
- Their internal risk rules (for example, no sanctions exposure, no prior bribery cases).

Output they receive:

- A report showing who really owns the distributor, their history, and any links to corruption, sanctions, or crime.
- A clear risk rating, key findings, and plain-language guidance like “safe to proceed,” “proceed with conditions,” or “do not proceed.”

### **Simplified explanation (4th-grade style)**

- Big companies sometimes work with people they do not really know.
- Kreller’s job is to “check behind the curtain” to see if those people are honest, safe, and legal to work with.
- They talk to real people, check real records, and look all over the internet so their clients do not get tricked or fined.

### **Short sales pitch**



Kreller helps you truly know who you are doing business with. Instead of just trusting a quick database search, you get deep, real-world investigations that uncover hidden risks before they hurt your company. With experts on the ground in 230+ countries, Kreller gives you clear answers so you can move faster, stay compliant, and protect your reputation.

### **Alex Hormozi-style value pitch**

Why gamble a multimillion-dollar deal on a \$50 database check? Kreller gives you a full investigative team that digs into ownership, reputation, finances, sanctions, and fraud risk across 230+ countries—often for less than the cost of one serious mistake. Instead of hoping your partners are clean, you get hard evidence, clear risk ratings, and a plan, so you can close deals with confidence and avoid regulatory and reputational disasters.

### **Donald Miller one-liner**

Most global compliance teams and dealmakers struggle to see the real risks behind their partners, distributors, and suppliers. We created Kreller's human-led, boots-on-the-ground investigation and due diligence service that uncovers hidden red flags databases miss, so you can protect your company, satisfy regulators, and move forward on deals with confidence.