



# Armorex - Simplified Service Explanation

## What is Armorex?

Armorex is a one-stop shop for cleaning, safety, and workplace supplies for businesses. They help you keep your buildings safe, clean, and up to code, without the hassle of managing lots of different vendors.

## Who Armorex Helps

- Offices and office buildings
- Factories and warehouses
- Schools and colleges
- Healthcare, clinics, and care homes
- Property managers and cleaning companies

These groups need steady supplies, working equipment, and help staying safe and compliant with rules.

## What Armorex Offers

- Cleaning products (soaps, chemicals, floor care, laundry, disinfectants).
- Paper and washroom items (toilet paper, towels, tissues, dispensers).
- Janitorial tools and equipment (mops, buckets, vacuums, scrubbers, sweepers).
- Safety gear (PPE, gloves, masks, safety items for workers).
- Service and repairs for machines (vacuums, floor scrubbers, carpet extractors, dishwashers, and more).
- Fast shipping, next-day in many areas, with a "Neverout" promise on key items, so you don't run out.

## How Their Service Works (Step by Step)

### 1. You Tell Them What You Need

- Share what type of business you run (office, plant, school, etc.).



- Tell them how many people use your building and what areas you need to keep stocked (washrooms, floors, production area).
- Let them know your safety rules or compliance needs (for example, health care, food safety, or workplace regulations).

## **2. They Help You Pick the Right Products**

- Their team reviews your needs and suggests the best cleaners, tools, and safety items.
- They can help you switch to safer or more eco-friendly products if you want.
- They also help make sure your choices match safety and compliance rules, so you stay out of trouble.

## **3. You Place Your Order**

- You order online or through their team.
- You can set up repeat orders for items you use all the time (like toilet paper or trash bags).
- Key products are covered by their “Neverout Guarantee,” so they stay in stock for you.

## **4. Fast Shipping to Your Site**

- If you order by the cut-off time, they ship within about 1–2 business days, with next-day in parts of Michigan and Ontario.
- You get one delivery with everything you need instead of dealing with multiple suppliers.

## **5. Keep Your Equipment Running**

- If your cleaning machines break (like vacuums or auto scrubbers), their service team can repair many types of equipment.
- This helps you avoid downtime and keeps your floors and spaces clean.

## **6. Ongoing Support and Adjustments**

- As your needs change (more staff, new rules, new locations), they help adjust products and stock levels.
- They stay current on cleaning methods and regulations, so you don’t have to.



## **Example: Input vs. Output**

### **Example Customer:**

A property manager with three office buildings who keeps running out of washroom paper and has a broken floor scrubber.

### **What You Provide (Input):**

- “I manage 3 buildings with about 300 people total.”
- “We need steady toilet paper, hand towels, soap, trash liners, and floor cleaner.”
- “Our auto floor scrubber stopped working.”
- “We must meet workplace safety rules and keep washrooms stocked at all times.”

### **What You Get (Output):**

- A simple product list: the right paper, soap, chemicals, trash bags, and safety items for all 3 buildings.
- A Neverout plan so core items are always in stock and ship quickly.
- Service booked for your floor scrubber so it gets back to work.
- A cleaner, safer, compliant workplace with less stress for your team.

## **Sales Pitch (Plain Language)**

Armorex makes it easy to keep your workplace safe, clean, and fully stocked. Instead of juggling different suppliers and guessing what to buy, you get one trusted partner who sends the right products fast, fixes your cleaning equipment, and helps you stay compliant—so your team can focus on real work, not supply problems.

## **Alex Hormozi-Style Value Pitch**



Why struggle with stock-outs, broken machines, and confusing safety rules when you can hand all of it to one expert partner? With Armorex, you get a full catalog of proven cleaning and safety products, next-day shipping in key regions, a Neverout Guarantee on must-have items, and repair service for your equipment—all backed by 40+ years of experience serving thousands of businesses across North America. You save time, cut hassle, and protect your people and buildings with one simple system.<sup>[9][3][1][8][2]</sup>

### **Donald Miller One-Liner**

Most operations and facility teams struggle with running out of supplies, broken cleaning equipment, and confusing safety rules. We created Armorex, a safe, clean, and compliant supply and service partner that keeps your products in stock, your machines running, and your workplace up to standard so you can focus on running your business with confidence.