



Visual Technologies, Inc. - Simplified Service Explanation

Simplified Service Explanation

Think of VISTECH as your **technology helper** for your whole business.^{[2][1]}

They fix tech problems, build special software, and create websites that help you get more customers.^[1]

What they do

- They watch and take care of your computers and networks (Managed IT), so things don't break all the time.^[1]
- They build custom software to make your work faster and easier.^[1]
- They build and set up CPQ tools (Configure, Price, Quote) so your sales team can create quotes quickly and with fewer mistakes.^[1]
- They design and improve websites so they bring in more leads, not just look pretty.^[1]

Who they help

- B2B companies, especially manufacturers, that sell complex products and need better quoting.^[1]
- Business owners and leaders who want tech that "just works" without overspending.^{[2][1]}
- Teams that are tired of slow systems, messy spreadsheets, and broken tools.^[1]

How VISTECH's services work (step-by-step)

Step 1: Simple conversation

- You tell them what's not working: slow systems, broken quoting, website not bringing leads, etc.^{[2][1]}
- They ask a few clear questions about your business, your team, and your goals.^{[2][1]}



Step 2: Tech and process checkup

- Their team reviews your current tools: IT setup, software, quoting process, and website.^[1]
- They find the biggest time-wasters and money leaks (manual quotes, errors, downtime, etc.).^[1]

Step 3: Custom game plan

- They suggest a simple plan: maybe managed IT + custom software, or CPQ + website tune-up.^[1]
- The plan is built to fit your budget and to scale as you grow.^{[2][1]}

Step 4: Build and set up

- For Managed IT: they set up monitoring, security, backups, and support.^[1]
- For Custom Software: they design, build, test, and refine with you until it does what you need.^{[2][1]}
- For CPQ: they set up SolSuite CPQ so your team can configure, price, and quote in one place.^[1]
- For Websites: they redesign or tune the site so it attracts and converts better leads.^[1]

Step 5: Ongoing support and improvement

- Their team watches your systems, fixes issues, and keeps things updated.^[1]
- They track results (speed, errors, lead volume) and suggest improvements over time.^[1]

Simple input/output example

Example: Manufacturer with slow, messy quoting

You are a B2B manufacturer. Your sales reps build quotes in spreadsheets and email them around. Quotes are slow, pricing is inconsistent, and you lose deals.^[1]

What you give VISTECH (input):

- A list of your products, options, and pricing rules.^[1]



- Your current quote templates and approval rules.^[1]
- Access to your existing systems (CRM/ERP) and website.^[1]
- Your goals: for example, “cut quote time from 3 days to same day” or “reduce errors.”^[1]

What you get back (output):

- A working SolSuite CPQ system that lets reps configure products, price them, and send clean quotes fast.^[1]
- Fewer errors, clear approvals, and quotes that match your back-office systems.^[1]
- Faster responses to customers, more closed deals, and less time fixing mistakes.^[1]
- Ongoing support so the system grows with your product line and sales process.^[1]

Short sales pitch (plain, conversational)

Most teams waste hours fighting with tech that almost works.^[1]

VISTECH steps in as your tech partner, taking care of your IT, building custom software, fixing your quoting with SolSuite CPQ, and upgrading your website so it actually brings in leads.^[1]

You get faster systems, cleaner quotes, fewer errors, and more sales — without having to rip out everything you already use.^[1]

Alex Hormozi-style value pitch

If your tech stack is costing you time and deals, not saving them, VISTECH turns it into an asset instead of a headache.^[1]

They don't just “install tools” — they build custom software and CPQ systems that pay for themselves by cutting wasted hours, bad quotes, and broken processes.^[1]

You keep your core systems, but your team moves faster, makes fewer mistakes, and closes more revenue with the same headcount.^[1]

It's like hiring a full tech and process team — architects, developers, IT, and web specialists — for less than the cost of a couple of full-time hires.^{[2][1]}



Donald Miller one-liner

Most B2B companies struggle with slow systems, messy quotes, and websites that don't bring in real leads.^[1]

We created VISTECH's business-focused IT, custom software, CPQ, and website services to fix those weak spots without disrupting your whole stack.^[1]

So you can respond faster, cut errors, and grow sales with technology that finally works the way your business needs.